

MPX360



The complete advanced colour solution

Solutions for Print & Publishing



MPX360™ develops, designs, and supports colour management solutions. Our mission is to simplify colour, improve the accuracy and efficiency of graphic communication and assist our clients in reaping the financial benefits that can be realised through standardisation. MPX360™ is committed to connecting all participants in the graphic arts workflow, from creative through production, in a consistent project managed manner.

MPX360™ have developed the MPX360 degree colour solution in response to client requests. From Brand to publishing to print and online media, the objective is to standardise the production of colour graphics, meet client expectation and manufacture with less cost and overhead. MPX does it all, ISO 12647 standardised colour, ISO 15930 standardised PDF's and presses that print consistently and profitably "Match the Proof".

The Importance of ISO 12647 - Standardisation



When applied to the printing industry, standardising multiple processes ensures optimal manufacturing conditions, reduced waste and the ability to meet client expectation.

For Publishers, standardisation is the key to better communication with their print suppliers, delivering Brand expectation through quality printed advertising

For Printers, standardisation offers more economical manufacturing, the ability to reduce waste and most importantly maintain consistency in the print process that will ensure matching the proof every time.

Device Link Profiles - Quality Colour



Traditionally, Agencies and Publishers relied on the skill of professional reprographics companies to ensure the best quality colour separations. RGB images do not faithfully convert to CMYK, blues go purple and Red/Green elements become colorimetrically distorted and oversaturated. Sound familiar?

MPX RGB to CMYK device Links deliver far better results than Photoshop ICC based colour conversions and very often remove the need for colour retouching. We can help you eliminate the need for 3rd party repro services and guarantee that the final product will be better.

MPX "SaveINK" Device Links enable printers to achieve faster "make ready", better printability, improved quality and drastically cut print costs.

MyPressXpert.com - Process Control



MPX360™ is the worlds first web based, enterprise class solution to help printers save money and increase quality. MPX has been developed to provide exact first-time press calibrations to achieve ISO 12647 standardised and certificated print conditions.

Uniquely, MPX identifies and helps fix printing related problems, pinpointing physical press faults, chemical irregularities, ink and paper related issues.

With the press conditions stabilised, you can then rely on MPX to calibrate your CTP system to achieve ISO 12647 standardised print, certify your results and ensure a perfect match to the “proof” every time.

MPX 360 Colourserver - Automation



MPX360™ colourserver is the key to integrating MPX Smooth profiles and device links into your workflow. If you are looking for the best in automated colour server technology then look no further.

From Agency to Print and Publisher, the common problem seems to be that we receive files prepared for different colour spaces that are often wrong and need to be accurately adapted for different applications.

MPX 360 Colourserver intelligently analyses and converts your colour for different colour spaces without sacrificing quality, best of all it does it accurately and efficiently, eliminating the need for specialist knowledge or time wasting. Improve quality and automate your colour, accurately!

MPX Smooth Profiles - Printability & Ink Saving



An MPX360™ fingerprint of your press is needed to maximise quality and achieve superior ink savings.

The rendering on all presses has a unique signature, by identifying this signature and applying it to the calibration of your workflow will mean, faster make ready, improved press performance, better colour, improved quality, less ink consumption, happy clients and most importantly better profits for the printer.

The MPX360™ delivers the most comprehensive press calibration and fault analysis service in the world. Teaching “YOU” how to achieve and maintain ISO12647 standards in print production.

MPX360

www.mpx360.com

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